

Missouri
Department
of Transportation



Springfield Area District
3025 East Kearney
M.P.O. Box 868
Springfield, MO 65801
(417) 895-7600
Fax (417) 895-7533
Toll free 1-888 ASK MODOT
www.modot.org

[Date]

[Owner Name]
[Owner Address]
[Owner City], [Owner State] [Owner Zip]

RE: Transaction [Permit Number]
[County] County, [Route]

Dear [Owner Contact]:

The Federal Highway Beautification Act of 1965 requires the Missouri Department of Transportation to enforce outdoor advertising rules and regulations adjacent to [Route]. Failure to enforce these rules and regulations could cause the State of Missouri to lose up to 10% of its annual share of Federal Highway construction money, amounting to millions of dollars each year.

A recent inspection of [Route] in [County] County indicated that the sign advertising "[Adv Message]" no longer advertises an on premise activity.

7 CSR 10-6.030(2)(I)

► Cessation of On-Premises Activity. Upon the cessation or termination of a business activity within the regulated area along the primary and interstate highway system, the sign owner shall have thirty (30) days to remove on-premises advertising. After thirty (30) days, the sign will no longer qualify as an on-premises sign and will be subject to the same conditions and requirements as off-premises outdoor advertising signs.

Please remove the advertising from the on-premises sign within thirty (30) days. Enclosed please find a brochure explaining the laws governing outdoor advertising. For additional information regarding outdoor advertising regulations, log onto http://www.modot.org/business/Outdoor_Advertising. If you have any questions, please contact me at [Permit Specialist Phone].

Sincerely,

[Permit Specialist]
[Permit Specialist Title]
Enclosure



Additional forms and information available at http://www.modot.org/business/Outdoor_Advertising

Our mission is to provide a world-class transportation experience that delights our customers and promotes a prosperous Missouri.

Revised 04/2011