

Missouri Department of Transportation  
David B. Nichols, Director

573.751.2551  
Fax: 573.751.6555  
1.888.ASK MODOT (275.6636)

[DATE]

[OWNER NAME]  
[OWNER ADDRESS]  
[OWNER CITY], [OWNER STATE] [OWNER ZIP]

RE: Transaction [PERMIT NUMBER]  
[COUNTY] County, [ROUTE]

Dear [OWNER CONTACT]:

The Missouri Department of Transportation (MoDOT) is responsible for regulating outdoor advertising adjacent to controlled travelways, which includes [ROUTE]. Outdoor advertising adjacent to this route are required to obtain and maintain a permit from MoDOT.

Enclosed please find an application along with a brochure explaining the laws governing outdoor advertising. If the sign advertising “[ADV MESSAGE]” meets the permit requirements, please complete the application and return it along with the required documentation within thirty (30) days. Should the sign fail to meet the requirements or you do not wish to permit the sign, it must be removed in its entirety within the next thirty (30) days.

For additional information regarding outdoor advertising rules and regulations, please log onto [http://www.modot.org/business/Outdoor\\_Advertising](http://www.modot.org/business/Outdoor_Advertising). Please contact me at [PHONE NUMBER] to discuss any options that may satisfy your advertising needs.

Sincerely,

[PERMIT SPECIALIST]  
[PERMIT SPECIALIST TITLE]

Enclosures

[PHOTO]



*Our mission is to provide a world-class transportation experience that delights our customers and promotes a prosperous Missouri.*

[www.modot.org](http://www.modot.org)

**ILLEGAL COULD BE PERMITTED 1<sup>st</sup> NOTICE 02/2014**