RE: OUTDOOR ADVERTISING PERMIT APPLICATION

Thank you for your interest in permitting an outdoor advertising billboard.

There are several requirements to permitting a billboard; therefore, enclosed you will find a brochure explaining the rules governing outdoor advertising along with a permit application, and business card to contact us if you should have any further questions.

Permit Application

Please type or print in blue or black ink LEGIBLY. Make sure the application is completed in its entirety and the back of the application is signed and notarized. To avoid having your application returned, please make sure you submit all requested documentation listed at the bottom of the application and follow all instructions.

State Rules and Regulations

The brochure titled "State of Missouri's Rules Governing Outdoor Advertising" is a summary of the rules and regulations. A complete list of state rules and regulations regarding billboard application, permitting, and renewal can be viewed online at http://www.modot.org/business/Outdoor_Advertising. If you do not have internet access and would like a complete list of the rules and regulations mailed to you, or if you need interpretation of the rules, please contact the number on the enclosed business card.

Appeals Process

Should your application for an outdoor advertising permit be denied, you have the right to appeal the decision by requesting a hearing in writing within twenty (20) business days of receiving your denial letter.

Permit Maintenance

Should your application for an outdoor advertising permit be approved, it is your responsibility to maintain the sign in accordance to the rules and regulations. A complete list of state rules and regulations regarding billboard maintenance can be viewed online at http://www.modot.org/business/Outdoor_Advertising. If you do not have internet access and would like a complete list of the rules and regulations mailed to you, or if you need interpretation of the rules, please contact the number on the enclosed business card.

Thank you for your interest in outdoor advertising. Should you have any further questions, please contact us.